

**Heather McClain**

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## **Education**

University of Pittsburgh 2001-2005, B.A. Rhetoric & Communication

## **Fall 2017 - Present**

### **Delta-T Group Western PA Recruiter**

Delta-T Group provides staffing for assisted living residences and day programs throughout Southwest PA. There is a constant need for people who can assist with activities of daily living and care about promoting a high quality of life for adults with Intellectual and Developmental Disabilities. I pre-screen and interview applicants, and primarily recruit through online posts, along with in-person recruitment at colleges, libraries, and community centers.

## **April 2017- July 2017**

### **New Voices Environmental Justice Project Coordinator**

Building leadership development curriculum that pertains to environmental justice, planning outreach, event planning, networking, and finding black women and femme leaders to take part in the environmental justice movement in the Pittsburgh region.

## **August 2016-April 2017**

### **Administrative Assistant for New Voices for Reproductive Justice**

Daily and weekly tasks vary to include coordinating staff schedules, and setting staff meeting agendas. I've helped coordinate and co-facilitate workshops for Sistahspeak Youth Project! and spoke at media events. Coordinated a national twitter chat for Women Of Color HERStory Month, under the hashtag "Reconstructing Justice." I'm part of a coalition of environmental organizers focused on safe and affordable water needs in Pittsburgh. My work also entails a great deal of event planning that ranges from small workshops for 10 to 15 organizers, to dinners with entertainment and catering for 50 to 250 guests.

## **September 2015-December 2016**

### **Uber Driver and Lyft Driver/Mentor**

Driving the general public throughout Pittsburgh and Allegheny County using Lyft and Uber smartphone apps. As a mentor I helped new Lyft drivers submit their documentation through the app. I helped get them comfortable using the app while driving, and was generally available to address new drivers' questions and concerns.

## **April 2015-Present**

### **Director and Producer of *Neglected Histories***

Through community interviews and research, the Neglected Histories series reveals the human dimensions of property neglect and bears witness to neighborhood change. Each 20 to 30 minute documentary is focused on one neglected or abandoned property. I talk with community

members about the neglected place, showing audiences what's remembered about the property when it was cared for, as well as how and why it fell into neglect. I also look at how that neglect affects the rest of the community, and what's being planned for the property. Public screenings of the episodes will include hosted discussions.

### **Fall 2015**

#### **Freelance Producer and Co-Host of the Professor Buzzkill Podcast**

Professor Buzzkill is a blog & podcast that explores and debunks history myths. I co-hosted and consulted with Joe Coohill a.k.a. Professor Buzzkill on episodes about the [Cuban Missile Crisis](#), [War of the Worlds](#) hysteria in the 1930s, and the [Tomb of the Unknown Soldier](#).

### **January 2012-March 2015**

#### **Assistant Producer of 90.5WESA's "Essential Pittsburgh"**

I was the digital/social media strategist, board operator, and assistant producer for the [90.5 WESA](#) live call-in talk show "[Essential Pittsburgh](#)" I'm skilled at identifying eloquent guests for live broadcast and community forums. I supervised 1-4 interns, and managed the show website, social media posting, and tracking analytics. I also managed the administrative production needs by maintaining databases and collaborative software in Google drive.

Samples of some of my work on Essential Pittsburgh can be found at [www.heathermcclain.com](http://www.heathermcclain.com)

### **Ongoing Civic Involvement in Pittsburgh**

- ❖ **City of Pittsburgh Civic Leadership Academy Spring of 2016:** It was created to help make city functions transparent and accessible to Pittsburgh residents. The goal is to provide information and insight about city departments and agencies, so that residents can become informed, effective, and inspired community leaders.
- ❖ **Board member, Beechview Revitalization Advisory Group September 2016-Present:** We act as liaisons between the city, developers, and the community, toward the goal of growth and improvement on Broadway Ave, which is at the heart of the Beechview neighborhood.
- ❖ **Board member, Pretty Up Beechview June 2016-Present:** A community group dedicated to maintaining and beautifying the neighborhood of Beechview through litter clean-up, dump site clean-up, billboard gardening, community garden management, and nature trail maintenance.

### **May 2011-January 2012**

#### **Host and features reporter/producer at WBZH Community Radio in Pottstown, PA**

My work included writing copy and hosting a 15 minute midday news program.

I was also host/producer of "[Our Environment](#)," a series of features that highlighted sustainable businesses in the Pottstown, PA area.

Sample the series:

<https://soundcloud.com/heathermcclain/sets/our-environment>

### **April 2010-January 2012**

**Freelance Production Assistant for “[Growing A Greener World](#),”** a PBS TV program focused on organic gardening, green living and farm-to-table cooking

I researched & pre-interviewed potential guests — such as the experts and wildlife enthusiasts in this episode on [native species gardening](#) in Austin, TX. I managed travel schedules for the show hosts & filming crew. I also assisted the camera crew in the field while shooting in [Washington D.C.](#) & at [Rodale Institute](#), the home of organic gardening research in America.

Episodes I assisted in producing

-<http://www.growingagreenerworld.com/episode116/>

-<http://www.growingagreenerworld.com/episode126/>

-<http://www.growingagreenerworld.com/episode123/>

### **April 2011-July 2011**

**WHYY public radio, Philadelphia, PA**

Volunteer Production Assistant for “[You Bet Your Garden](#),” WHYY’s nationally syndicated organic gardening call-in radio show. I organized and researched listener gardening questions received by email and voicemail. Then I used that research to line up the best range of call-in questions for air. I edited an author interview about the [gardens of America’s Founding Fathers](#). Visit the Spring 2011 part of the [YBYG archive page](#) for more episodes I helped produce.

Episodes I assisted in producing:

-<http://www.whyy.org/91FM/ybyg/201106.html>

-<http://www.whyy.org/91FM/ybyg/201104.html>

### **November 2009-April 2010**

**PA Horticultural Society and 2010 Philadelphia International Flower Show**

As the Flower Show’s public relations intern, my work included twitter & facebook promotion for the PA Horticultural Society, writing [press releases](#) to promote the Flower Show, [participant profiles](#) for the Flower Show blog, and coordinating the Flower Show’s annual [Window Decorating Contest](#) for Philadelphia businesses.

I also wrote and voiced “stops” on the Flower Show’s cell phone audio tour.

Press release:

-<http://theflowershowblog.wordpress.com/2010/02/13/exciting-attractions-for-students-at-this-years-flower-show/>

Blog post samples:

-<http://theflowershowblog.wordpress.com/2010/01/13/soup-salad-from-camden-to-the-world/>

-<http://theflowershowblog.wordpress.com/2010/02/20/reputations-hair-salon-takes-their-window-display-to-morocco/>

### **August 2008-October 2009**

**WRTI public radio, Philadelphia, PA**

My first public radio experience was as a volunteer general assignment reporter & features producer for [90.1 WRTI](#), a jazz & classical music NPR station at Temple University in Philadelphia, PA. I quickly moved from [General assignment reporting](#), to hosting and producing

a weekly series titled “News and Views.” I addressed a range of topics, such as the [environmental impact of local ski resorts](#), an emerging sustainability concern. And took our audience on an audio tour of a [home energy audit](#), also an evolving industry.

Radio stories I wrote and voiced for WRTI:

<http://soundcloud.com/heathermcclain/warrants-mix-4-1pm-4-2am>

<http://soundcloud.com/heathermcclain/greenskimegamix>

<http://soundcloud.com/heathermcclain/home-energy-megamix>

## **February 2007-June 2008**

### **CBS network news, New York, NY**

I coordinated VITAC closed caption updates for the “CBS Early Show” and “CBS Evening News with Katie Couric,” and was on-call for the “Weekend Evening News.”

The majority of my work included background research on guests using LexisNexis and ENPS software. I was also required to gather b-roll for teases, promos, and features, using MediaManager and the extensive CBS news video archive system.

On occasion, I produced satellite interviews, voice overs, and teases for the “CBS Weekend Evening News.” I answered viewer phone calls for the “Evening News with Katie Couric,” which often required the ability to listen and tactfully respond to their questions and comments when possible. During awards season I managed the gathering of applications & retrieval of video samples for roughly 30 people at the “Evening News with Katie Couric.”

I also produced the doctor’s office interviews in [this story about HPV vaccination for boys](#) and provided background research for the final story.

## **January 2005-April 2005**

### **Global Radio News, London, UK**

I spent my last semester of college in the United Kingdom and interned for the broadcast news intermediary, [Global Radio News](#).

GRN is basically a news media management service that connects freelance journalists in remote areas of the world to news outlets such as ABC news, CBS radio and various BBC stations. I kept track of GRN’s freelance journalists by checking in and coordinating travel schedules, asking about breaking news coverage & staying on top of developing stories.

## **Digital & Production Programs**

Google Drive Suite for project management

Adobe Audition and ProTools Audio Editing Programs

Final Cut Pro X

NPR Core Publisher/Drupal

Microsoft Office Suite

BaseCamp, Evernote, Trello and Asana Project Management Apps